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# 1957 - 1958 CATALOG



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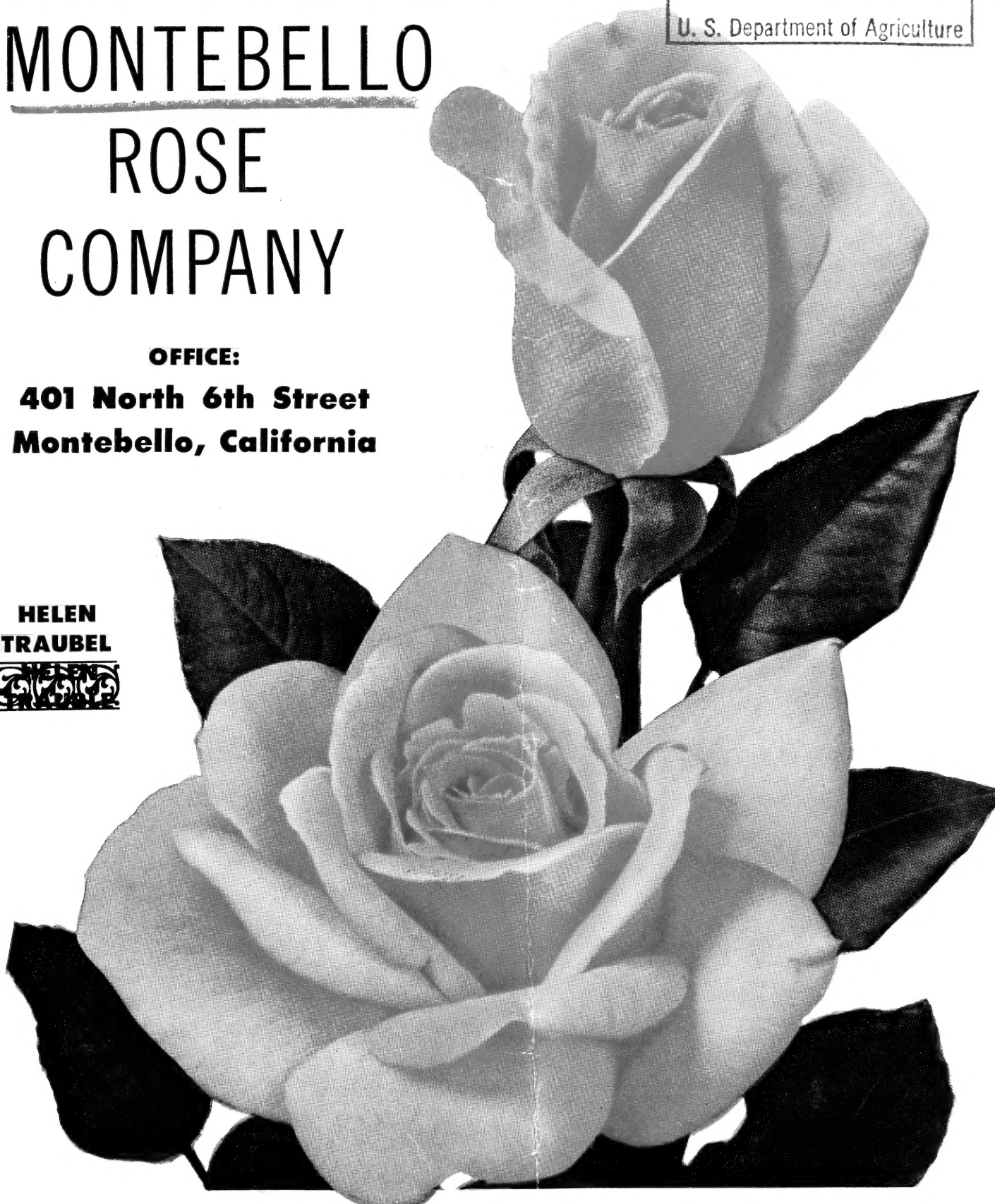
U. S. Department of Agriculture

## MONTEBELLO ROSE COMPANY

OFFICE:

**401 North 6th Street  
Montebello, California**

**HELEN  
TRAUBEL**



# MONTABELLO ROSE COMPANY

**Office**  
401 North Sixth Street  
Montebello, California  
Phone PArkview 1-1300

**Salesyard**  
14408 East Nelson Avenue  
Puente, California  
Phone Edgewood 62-490

Member of  
**CALIFORNIA ASSOCIATION OF NURSERYMEN**  
**AMERICAN ASSOCIATION OF NURSERYMEN**  
**PACIFIC ROSE SOCIETY**

**Bare-root season 1957-58**

**ORDERS** will be filled in their rotation—**BE EARLY.**

**PRO-RATA:** We reserve the right to fill our orders pro-rata, subject to final crop harvesting count.

**TERMS:** 2%—10, net—30; **60 days by advance arrangement, only.**

**CLAIMS:** Must be made **within 5 days** after **receipt of shipment.**

**NON-WARRANTY:** The Montebello Company will exercise care to have all stock true to name, nevertheless, it is understood and agreed that, should any stock prove untrue to name, the Montebello Rose Company shall be liable only for the sum paid for the stock which may prove untrue, and shall not be liable for any greater amount.

**SHIPPING:** Shipments travel at the risk of the purchaser. F.O.B. HILL-GROVE, PUENTE, or SAN GABRIEL.

**BOXES:** At near cost.

## PRICE LIST

**STANDARD BUSH, FLORIBUNDAS AND CLIMBERS.** Please order in multiples of **ten (10).** Quantity rate determined by **total order.**

GRADE No. 1		GRADE No. 1½	
100 to 250.....	.50	100 to 250.....	.42
260 to 1000.....	.47	260 to 1000.....	.39
1050 and up.....	.45	1050 and up.....	.37

**PATENTED BUSH, FLORIBUNDAS AND CLIMBERS.** Please order in multiples of ten (10).

RETAIL AND WHOLESALE PRICES, ESTABLISHED BY LICENSOR.

RETAIL		WHOLE SALE		
	10 to 19	20 to 99	100 to 249	250 & up
\$1.50	\$ .90	\$ .75	\$ .70	\$ .65
1.75	1.00	.87½	.80	.75
2.00	1.10	1.00	.95	.85
2.25	1.25	1.12½	1.05	.95
2.50	1.40	1.25	1.20	1.10
2.75	1.50	1.37½	1.30	1.20
3.00	1.70	1.50	1.40	1.30
3.50	1.95	1.75	1.60	1.50

GRADE No. 1½, retails at the same price as above, wholesale at 20% less.

No. 2 GRADE. We have an excellent assortment of standard number 2 grade roses, and they are in good condition for shipping. Ask us about them.

## PATENTED HYBRID TEA

**AZTEC.** P.A.F. Deep, orange-scarlet in color, perfect in form. Pleasingly fragrant. Has long stems, is a vigorous and semi-spreading plant. RETAIL \$3.00.

**BEST REGARDS.** Pat. No. 652. Full, high-centered blooms in a combination of soft rose, and deep yellow at the base of each petal. Bright, glossy foliage. RETAIL \$1.50.

**BLANCHE MALLERIN.** Pat. No. 594. A beautiful white rose, of lasting fragrance. Strong, vigorous grower. Glossy, bright foliage. RETAIL \$2.25.

**BUCCANEER.** Pat. No. 1119. Golden-yellow blooms, perfectly formed, and semi-double. Tall, vigorous plants, free-branching, and well foliated. RETAIL \$2.50.

**CASPITRANO.** Pat. No. 922. Rich, clear, rose-pink buds, and handsome large blooms on long stems. Strong, well foliated plants. RETAIL \$2.00.

**CARELESS LOVE.** P.A.F. Similar to a variegated camellia in color, combining red and white streaks in a nicely fragrant bloom. Occasionally blossoming-out, a pure pink or apricot-yellow, on the same stem with the variegated ones. Vigorous, sure-blooming, and hardy. RETAIL \$2.50.

**CHARLES MALLERIN.** Pat. No. 933. Huge blooms of dark, red velvet, deeply fragrant, and borne on long stems. Upright, vigorous grower and is disease-resistant. RETAIL \$2.50.

**CHARLOTTE ARMSTRONG.** Pat. No. 455. Large, cerise-red buds and blooms on long stems. Pleasingly fragrant. Handsome, strong plants, covered with deep-green foliage. RETAIL \$2.25.

**CHRYSLER IMPERIAL.** Pat. No. 1167. Deep, rich, red buds and blooms, intensely fragrant, and long-stemmed. Upright, well-branched plants. RETAIL \$2.50.

**CONFIDENCE.** Pat. No. 1192. Giant blooms of a delectable, peach-pink, and lusciously fragrant. Well shaped, upright plants, covered with glossy green foliage. RETAIL \$2.25.

**DR. DEBAT.** Pat. No. 961. Rose-pink blooms of immense size, having firm textured petals. Deeply fragrant. Plants are tall and vigorous growers. RETAIL \$2.25.

**FANDANGO.** Pat. No. 894. Bright-red blooms on long stems, pleasingly fragrant and very colorful. Is a prolific bloomer, and a strong, vigorous grower. RETAIL \$2.25.

**FIRST LOVE.** Pat. No. 921. Long-pointed buds and flowers of soft, dawn-pink, on long stems. Abundant foliage covers strong, branching plants. RETAIL \$2.25.

**FORTY NINER.** Pat. No. 792. A lovely bi-color, bright, vivid red inside, and chrome-yellow outside. Strong, free-branching grower. RETAIL \$2.25.

**FRED EDMUNDS.** Pat. No. 731. Orange buds opening slowly, to vibrant, orange-apricot blooms, deeply fragrant. Sturdy, compact grower. Bright foliage. RETAIL \$2.00.

**FRED HOWARD.** Pat. No. 1006. Full, high-centered blooms of clear yellow, edged with light pink. Strong, hardy plants. Shiny, dark-green foliage. RETAIL \$2.00.

**GOLDEN MASTERPIECE.** Pat. No. 1284. Long, golden buds opening to huge, high-centered flowers of rich, golden-yellow. Abundant, glossy-green foliage, long stems, and fine fragrance, make this an outstanding Rose. RETAIL \$2.75.

**GOLDEN SCEPTER.** Pat. No. 910. Graceful, long pointed buds of bright yellow, opening to large, sparkling-yellow blooms. Dark, glossy foliage, disease-resistant, cover tall, well-balanced plants. RETAIL \$2.00.

**HAPPINESS.** Pat. No. 911. A coppery sheen, over deep red, gives this Rose unusual brilliance. Perfectly formed blooms are borne on long stems. RETAIL \$2.00.

**HEART'S DESIRE.** Pat. No. 501. Perfectly formed blooms of rich red, on long stems. Glossy foliage covers large, free-branching plants. RETAIL \$1.75.

**HELEN TRAUBEL.** Pat. No. 1028. Glowing, pink and apricot blooms of immense size. Bright green foliage. Strong vigorous plants. RETAIL \$2.75.

**HENRY FORD.** Pat. No. 1218. Beautiful, urn-shaped buds, opening to full, high-centered blooms of clear, cool pink. Delightfully fragrant. Full, compact plants. RETAIL \$2.25.

**ISOBEL HARKNESS.** P.A.F. Long buds opening to graceful blooms of shining, golden-yellow. Vigorous, free-branching plants, well foliated. RETAIL \$3.00.

**KATHERINE T. MARSHALL.** Pat. No. 607. Large blooms of fragrant, clear pink, with a touch of gold at the base of each petal. Glossy foliage. Handsome, upright plants. RETAIL \$1.75.

**LADY ELGIN.** Pat. No. 1469. Huge, well-shaped buds and blooms, on long sturdy stems, of a rich, apricot and orange combination, blending to a deep "jewelers gold." Pleasingly fragrant. Strong, tall plants, excellent foliage. RETAIL \$2.50.

**LA JOLLA.** Pat. No. 1103. Pink and cream, with gold tints at the heart of each camellia-like bloom. Light fragrance, fine foliage, sturdy plants. RETAIL \$2.50.

**LAS VEGAS.** Pat. No. 1486. Large, glowing-pink flowers on long stems. Deeply fragrant. Healthy, glossy foliage. Strong, well-shaped plants. RETAIL \$2.50.

**LOWEL THOMAS.** Pat. No. 595. Well-formed buds and blooms of bright, unfading yellow. Abundantly foliated. Sturdy, upright plants. RETAIL \$2.25.

**MIDNIGHT.** Pat. No. 1542. A blackish-red rose, deeply fragrant. Deep maroon markings darken the petals and make it one of the darkest reds known. Vigorous, compact bushes. RETAIL \$2.75.

**MIRANDY.** Pat. No. 632. Rich, maroon-red blooms of lasting fragrance, on long stems. Strong, sturdy plants. Fine foliage. RETAIL \$2.25.

**MISSION BELLS.** Pat. No. 923. Luminous, salmon-pink blooms. Long stems. Sparkling foliage. Strong, vigorous grower. RETAIL \$2.00.

**MOJAVE.** Pat. No. 1176. Fragrant, double flowers of deep, apricot-orange, borne on long, straight, stems. Glossy, dark-green foliage. Vigorous, free-branching bushes. RETAIL \$2.75.

**MONTEZUMA.** Pat. No. 1383. Scarlet-orange buds opening to immense flowers of glowing salmon-pink. Richly fragrant. Vigorous grower, plenty of glossy foliage. RETAIL \$2.75.

**NEW YORKER.** Pat. No. 823. Velvety-red blooms of perfect form on long stems. Free-blooming and a hardy grower. RETAIL \$2.25.

**NOCTURNE.** Pat. No. 713. Fragrant blooms of deep red, with dark shadings. Dark green foliage. Moderately tall grower. RETAIL \$2.25.

**PEACE.** Pat. No. 591. Superb, golden, pink-edged blooms on long, strong stems. Leathery foliage. Strong, upright growers. RETAIL \$2.50.

**QUEEN ELIZABETH.** Pat. No. 1259. Deep-pink blooms, borne singly and in clusters. Hardy, robust grower. Dark, glossy foliage. RETAIL \$2.50.

**ROUNDELAY.** Pat. No. 1280. Bright-red blooms, delightfully fragrant. Borne singly or in clusters. Free-branching, vigorous grower. RETAIL \$2.50.

**RUBIAYAT.** Pat. No. 758. Long, shapely buds, large, crimson-red blooms. Fragrant. Tall, free-branching growers. RETAIL \$1.75.

**SAN FERNANDO.** Pat. No. 785. Bright red blooms, intensely fragrant, and well-shaped. Vigorous, upright plants. Leathery foliage. RETAIL \$1.75.

**SANTA ANITA.** Pat. No. 539. Bright pink blooms. Very fragrant. Glossy foliage. Study, hardy grower. RETAIL \$1.50.

**SHOW GIRL.** Pat. No. 646. Large, fragrant, rose-pink blooms on medium-long stems. Robust, free-branching grower. RETAIL \$2.25.

**SLEIGH BELLS.** Pat. No. 1004. Snowy-white blooms of excellent form and fine fragrance, on long stems. Very abundant bloomer. Strong, vigorous grower. RETAIL \$2.00.

**SUN VALLEY ROSE.** Pat. No. 1135. Golden-yellow blooms of immense size. Long straight stems. Vigorous, free-branching grower. Glossy foliage. RETAIL \$2.50.

**SUTTER'S GOLD.** Pat. No. 885. Huge, high-centered blooms of deep, golden-yellow, tinged with orange and red. Deeply fragrant. Hardy grower, and very free-branching. RETAIL \$2.25.

**TIFFANY.** Pat. No. 1304. Candy-pink blooms, shaded with soft gold at each petal's base. Double, high-centered flowers borne on long stems. Glossy foliage. Vigorous, upright grower. RETAIL \$2.50.

**TOM BRENEMAN.** Pat. No. 986. Rose-pink blooms of generous size, with a true "Rose" fragrance. Glossy, deep-green foliage. Strong, free-branching plants. RETAIL \$2.00.

**WHITE KNIGHT.** Pat. No. 1359. A brand new white rose, of fine form, and very fragrant. Long stems. Glossy bright-green foliage. Strong, upright growers. RETAIL \$3.00.

**WHITE SWAN.** Pat. No. 1115. Large, alabaster-white blooms produced freely on extra-long stems. Pleasingly fragrant. Abundant, dark-green foliage, strong, upright, grower. RETAIL \$2.25.

## PATENTED FLORIBUNDAS

**BABY BLAZE.** Pat. No. 1362. Deep red, cup-shaped blossoms. Sturdy, yet compact grower. RETAIL \$2.00.

**CARROUSEL.** Pat. No. 1066. A Grandiflora of rich, unfading red. Abundant bloomer. Vigorous, upright grower. RETAIL \$2.00.

**CHINA DOLL.** Pat. No. 678. Clusters of bright-pink bloom cover compact, sturdy bush. RETAIL \$2.25.

**CIRCUS.** Pat. No. 1382. Strong, upright Floribunda covered with gay blossoms of mixed hues, in red, yellow, pink and orange. Abundant foliage. RETAIL \$2.50.

**CRIMSON ROSETTE.** Pat. No. 901. Abundant, and long-lasting, deep-red blossoms, on strong sturdy plants. RETAIL \$1.50.

**DONALD PRIOR.** Pat. No. 377. Velvety-red blooms, covering strong, sturdy bushes, well foliated. RETAIL \$1.50.

**EMBERS.** Pat. No. 1178. Fiery-red blooms, darkening to deep red. Long-lasting. Moderately spreading in growing. RETAIL \$2.00.

**FASHION.** Pat. No. 789. Bright, coral-peach blossoms. Glossy foliage, vigorous grower. A very free-bloomer. RETAIL \$2.00.

**FUSILIER.** P.R.R. Heavy clusters of rich, orange-red, luminous blooms on full, bushy plants. Abundant, glossy, dark-green foliage. RETAIL \$2.50.

**GERANIUM RED.** Pat. No. 811. Vivid-red blossoms with a rose-geranium fragrance. Glossy, bright-green foliage. Sturdy, compact bushes. RETAIL \$2.00.

**GOLD CUP.** P.R.R. Large, golden-yellow blossoms, pleasingly fragrant. Fine, glossy foliage. Continuous bloomer. Hardy, vigorous plants. RETAIL \$2.50.



**GOLDILOCKS.** Pat. No. 672. Golden-yellow flowers abundantly covering the strong, spreading plants. RETAIL \$1.75.

**INDEPENDENCE.** Pat. No. 1036. Bright, fire-cracker red blooms, on well-foliated compact plants. RETAIL \$1.75.

**JIMINY CRICKET.** Pat. No. 1346. Tangerine-red buds opening to cup-shaped, coral-orange-vermillion blooms. Abundant, glossy foliage. Strong, sturdy grower. RETAIL \$2.00.

**LILIBET.** Pat. No. 1209. Clear pink blossoms borne in large, graceful clusters. Free-blooming and a hardy grower. RETAIL \$2.00.

**MA PERKINS.** Pat. No. 1143. Shell-pink blooms with a touch of light coral, Generous, free-bloomer, and a strong, sturdy grower. RETAIL \$2.00.

**MASQUERADE.** Pat. No. 975. Immense clusters of blooms in shades of red, pink, lemon-yellow and orange. Hardy, compact grower. RETAIL \$2.00.

**PINK BOUNTIFUL.** Pat. No. 601. Rose-pink blossoms are thick-textured and long-lasting. Abundant dark green foliage, and a hardy, vigorous grower. RETAIL \$1.75.

**PINK ROSETTE.** Pat. No. 902. Peach-pink flowers in large, open sprays. Glossy, bright green foliage. Sturdy growers. RETAIL \$1.50.

**PINOCCHIO.** Pat. No. 484. Great clusters of rich salmon flushed with gold blossoms. Free-blooming. Abundant dark-green foliage. Hardy, vigorous grower. RETAIL \$1.75.

**RED CAP.** Pat. No. 1292. Scarlet-red flowers covering strong, hardy bushes. Abundant grower. RETAIL \$2.00.

**RED PINOCCHIO.** Pat. No. 812. Rich, velvety-red blossoms borne in large clusters. Vigorous grower. RETAIL \$1.75.

**SIREN.** Pat. No. 1197. Frilly flowers of fiery, scarlet-red. Graceful clusters on strong stems. Abundant foliage, strong growers. RETAIL \$1.75.

**SPARTAN.** Pat. No. 1357. Vibrant, coral-rose blossoms in generous clusters. Very fragrant. Hardy, compact grower. RETAIL \$2.75.

**SUMMER SNOW.** Pat. No. 416. Clusters of snow-white blossoms on strong, sturdy stems. Continuous bloomer. Light green foliage. Vigorous grower. RETAIL \$1.50.

**TEXAN.** Pat. No. 1471. Clear, luminous red blooms on long, stems. Abundant, glossy foliage. Tall, handsome plants. RETAIL \$2.50.

**VALENTINE.** Pat. No. 1029. Bright red clusters of blooms on low, bushy, and compact plants. Abundant foliage. RETAIL \$2.00.

**VOGUE.** Pat. No. 926. Coral-pink sprays of double blooms. Shiny, dark green foliage. Strong vigorous grower. RETAIL \$2.00.

**WHITE BOUQUET.** Pat. No. 1415. Myriads of small white blossoms centered with yellow. Compact grower. RETAIL \$2.50.

**WHITE PINOCCHIO.** Pat. No. 1010. Clusters of tiny, white, double blooms. Rich, dark green foliage. A sturdy, compact grower. RETAIL \$1.50.

**YELLOW PINOCCHIO.** Pat. No. 992. Masses of bright yellow blossoms, shaded with a touch of apricot. Dark green foliage. Hardy, vigorous grower. RETAIL \$1.50.

## PATENTED CLIMBERS

**CHRYSLER IMPERIAL.** Pat. No. 1528. Long, tapering buds, opening to large, high-centered blooms of deep-red. Very fragrant, and is disease-resistant. Strong, vigorous climber. RETAIL \$2.75.

**CRIMSON GLORY.** Pat. No. 736. Rich, velvety-red blooms of fine fragrance. Abundant foliage, hardy, vigorous climber. RETAIL \$2.50.

**DESCANSO PILLAR.** Pat. No. 943. Gorgeous flowers, ranging from a clear coral, to a rosy-scarlet, on tall upstanding plants. Ideal as a background or fence covering. RETAIL \$2.25.

**DR. J. H. NICOLAS.** Pat. No. 457. Large, very double blooms of clear shell-pink. Glossy, dark green foliage. Fine climber. RETAIL \$2.00.

**EUTIN.** Pat. No. 1531. Clusters of dark, maroon-red blossoms, growing on long, straight canes. Abundant glossy foliage. RETAIL \$2.50.

**FLORADORA.** Pat. No. 1054. Cinnabar-red, flowers on long stems. Long sturdy canes are covered with abundant foliage. RETAIL \$2.00.

**FORTY NINER.** Pat. No. 1094. Vivid red on the inside, chrome-yellow outside. Is a prolific bloomer and very vigorous climber. RETAIL \$2.50.

**GOLDEN SHOWERS.** Pat. No. 1557. Bright, golden-yellow blooms of impressive size and profusion. Large, leathery foliage. Strong, vigorous climber. RETAIL \$2.75.

**GOLDILOCKS.** Pat. No. 1090. Clear-yellow blooms borne in clusters on long canes. Glossy, deep green foliage. Hardy climber. RETAIL \$2.50.

**HEART'S DESIRE.** Pat. No. 663. Velvety-red flowers on long stems. Deeply fragrant. Husky climber. RETAIL \$1.75.

**HIGH NOON.** Pat. No. 704. A pillar type climber, covered with abundant foliage, and impressive blooms of bright, daffodil-yellow. RETAIL \$2.50.

**MONA LISA.** Pat. No. 1459. Large, fragrant, salmon-pink blooms on long sturdy canes. Glossy, dark green foliage. RETAIL \$2.75.

**PEACE.** Pat. No. 932. Large, well-shaped flowers of pale gold and cream, with a slight hint of cerise along each petals edge. Glossy, dark green foliage. RETAIL \$2.25.

**PINOCCHIO.** Pat. No. 1142. Clear, salmon-pink color, fine form, glossy foliage, and vigorous strength, make up this fine climber. RETAIL \$2.50.

**SAN FERNANDO.** Pat. No. 1123. Deeply fragrant blooms of brilliant red. Dark, glossy foliage. Strong, well-branched climber. RETAIL \$2.00.

**SUTTER'S GOLD.** Pat. No. 1185. Large, golden-yellow flowers, fragrant, and long-lasting. Free-branching, vigorous climber. RETAIL \$2.50.

**TEXAS CENTENNIAL.** Pat. No. 565. Vermillion-red blooms, with touches of deep gold. Long stems, dark, bronzy, foliage. Strong climber. RETAIL \$2.50.

## STANDARD HYBRID TEA

**AUTUMN.** Blend of orange and yellow, tinged with red. Hardy grower.

**BETTER TIMES.** Deep rose blooms, touched with gold at each petals base.

**CHRISTOPHER STONE.** Fragrant, deep red blooms, long stems. Strong grower

**CONDESA DE SASTAGO.** Golden-yellow on the outside, coppery-rose inside.

**CONTRAST.** A combination of china-pink and frosty-white. Sturdy plants.

**COUNTESS VANDAL.** Large salmon-pink blooms, leathery foliage. Vigorous grower

**CRIMSON GLORY.** Fragrant, velvety-red blooms. Glossy, deep green foliage Hardy.

**DUQUESA DE PENARANDA.** Coppery-orange blooms, deeply fragrant. Bright green foliage.

**ECLIPSE.** Long slender buds of bright yellow, opening to semi-double blooms.

**EDITOR McFARLAND.** Huge, fragrant blooms of clear pink. Long stems.

**ENA HARKNESS.** Clear red blooms. Glossy foliage. Prolific bloomer.

**ETOILE DE HOLLANDE.** Bright red Rose. Fine fragrance. Excellent form. Vigorous

**FRAU KARL DRUSHKI.** Immense, double, white blooms on strong stems. Hardy grower

**GIRONA.** Fragrant, soft red and yellow combination. Bright green foliage. Robust.

**GRENOBLE.** Large, clear-scarlet blooms. Bushy, well-shaped plants.

**HADLEY.** Rich, deep-red flowers. Intensely fragrant. Well clothed in green foliage.

**JOANNA HILL.** Blooms of creamy-yellow, shading to bronzy-pink in center. Vigorous.

**J. OTTO THILOW.** Blush-pink flowers, high-centered and fragrant. Vigorous grower.

**K. A. VICTORIA.** Huge creamy-white blooms on long stems. Leathery foliage.

**LOS ANGELES.** Shell-pink blooms, shading into golden-yellow at centers. Hardy.

**MARGARET McGREDY.** Full blooms of bright scarlet. Strong, vigorous plants.

**McGREDY'S IVORY.** Pointed buds of creamy-white. Long stems. Glossy foliage.

**McGREDY'S SCARLET.** High-centered blooms of bright red. Fragrant. Robust grower.

**McGREDY'S YELLOW.** Clear yellow blooms. Bronzy-green foliage. Grows tall.

**MISS ROWENA THOM.** Large, light red blooms. Pleasingly fragrant. Compact bushes.

**MRS. E. P. THOM.** Fragrant, golden-yellow flowers. Long stems. Vigorous grower.

**MRS. PIERRE S. DUPONT.** Fragrant, double flowers of golden-yellow. Bushy plant.

**NIGHT.** Deep, dark, maroon-red blooms. Fragrant. Bushy, compact plants.



**PICTURE.** Candy-pink flowers, very double and pleasingly fragrant. Glossy foliage

**PINK DAWN.** Fragrant blooms of warm pink. Abundant bright green foliage.

**PINK RADIANCE.** Fragrant, double, cameo-pink and deep rose blooms. Long stems.

**POINSETTIA.** Unfading, bright red blooms. Abundant, glossy foliage. Hardy grower.

**PRESIDENT H. HOOVER.** Immense blooms of salmon-pink, yellow and cerise. Strong stems. Vigorous, upright plants.

**RED HOOVER.** Bright red blooms of large size. Glossy, light-green foliage.

**RED RADIANCE.** Raspberry-red blooms. Real Rose fragrance. Strong, stalwart plants.

**RED TALISMAN.** Blooms of bright red, pleasantly fragrant. Free-branching Hardy.

**SIGNORA.** Double, cupped blooms of deep orange and salmon-pink. Long stems. Tall, robust grower. Glossy foliage.

**SOUER THERESE.** Large, golden-yellow blooms, leathery foliage, long stems. Vigorous.

**SNOWBIRD.** Ivory-white blooms, slightly fragrant. Glossy foliage. Compact grower.

**TALISMAN.** Rich-rose and orange blooms. Leathery foliage. Persistent bloomer.

**TEXAS CENTENNIAL.** Bright red blooms. Strong upright stems. Tall handsome plant.

**THE DOCTOR.** Fragrant, satin-pink, double blooms. Sturdy, vigorous grower.

**WILL ROGERS.** Deeply fragrant, dark red flowers. Compact, hardy grower.

**YELLOW SASTAGO.** Slender, deep-gold blooms. Glossy foliage. Vigorous grower

## STANDARD FLORIBUNDAS

**ALAIN.** Carmine-red clusters on bushy, upright plants.

**CECILE BRUNNER.** Double, fragrant, soft-pink blooms with touches of yellow.

**CHARLIE McCARTHY.** Pure white blossoms. Glossy foliage. Small, compact plants.

**DAGMAR SPAETH.** White blossoms flushed with rosy-pink. Compact, bushy plants.

**ELSE POULSEN.** Rose-pink clusters on long stems. Dark, bronzy foliage. Robust.

**EUTIN.** Very dark, maroon clusters. Continuous bloomer. Sturdy grower.

**FLORADORA.** Very double, scarlet-red blooms. Glossy foliage. Upright, bushy plants.

**FRENSHAM.** Deep red buds and blooms. Constant bloomer. Broad, bushy plants.

**GARNETTE.** Garnette-red clusters on low-growing plants. Ideal for borders.

**GOLDEN SALMON.** Bright, salmon-orange blossoms. Bushy, compact plants.

**GRUSS AN AACHEN.** Soft pink blossoms. Glossy, medium green foliage. Compact grower.

**IMPROVED LAFAYETTE.** Dark, glowing, red blossoms. Very fragrant. Small, bushy plants.

**POULSEN'S BEDDER.** Bright pink blooms in huge clusters. Abundant foliage. Hardy.

**POULSEN'S YELLOW.** Coppery-yellow blooms in large clusters. Glossy, dark green foliage.

**RED RIPPLES.** Huge clusters of dark red blooms. Deep green foliage. Vigorous.

**ROSENELFE.** Bright pink clusters on long stems. Large, leathery foliage. Hardy

**SNOWBANK.** Snow-white blooms in large clusters. Abundant foliage, sturdy grower.

## STANDARD CLIMBERS

**AMERICAN BEAUTY.** Fragrant, deep-rose blooms on long stems. Bright foliage. Strong, vigorous climber.

**BELLE OF PORTUGAL.** Salmon-pink blooms of immense size. Free-blooming.

**BLAZE.** Clusters of crimson-red flowers. Strong, free-branching climber.

**CECIL BRUNNER.** Small, candy-pink buds and blooms borne singly and in small clusters. Clean, leathery foliage. Compact climber.

**COUNTESS VANDAL.** Salmon-pink with coppery overtones. Free-branching. Strong climber.

**DOUBLOONS.** Large, double blooms of saffron-yellow deepening to old gold. Hardy.

**ETOILE DE HOLLANDE.** Velvety, red blooms on long stems. Very fragrant. Strong grower.

**GOLD RUSH.** Deep gold blooms, glossy, bright green foliage. Hardy climber.

**HADLEY.** Fragrant, dark red blooms. Abundant foliage. Vigorous climber.

**K. A. VICTORIA.** Snowy-white blooms. Rich, green foliage. Strong, vigorous climber

**MRS. E. P. THOM.** Clear yellow blooms on long stems. Prolific bloomer. Hardy climber

**NEW DAWN.** Blush-pink blooms. Long stems. Fragrant. Long, strong canes.

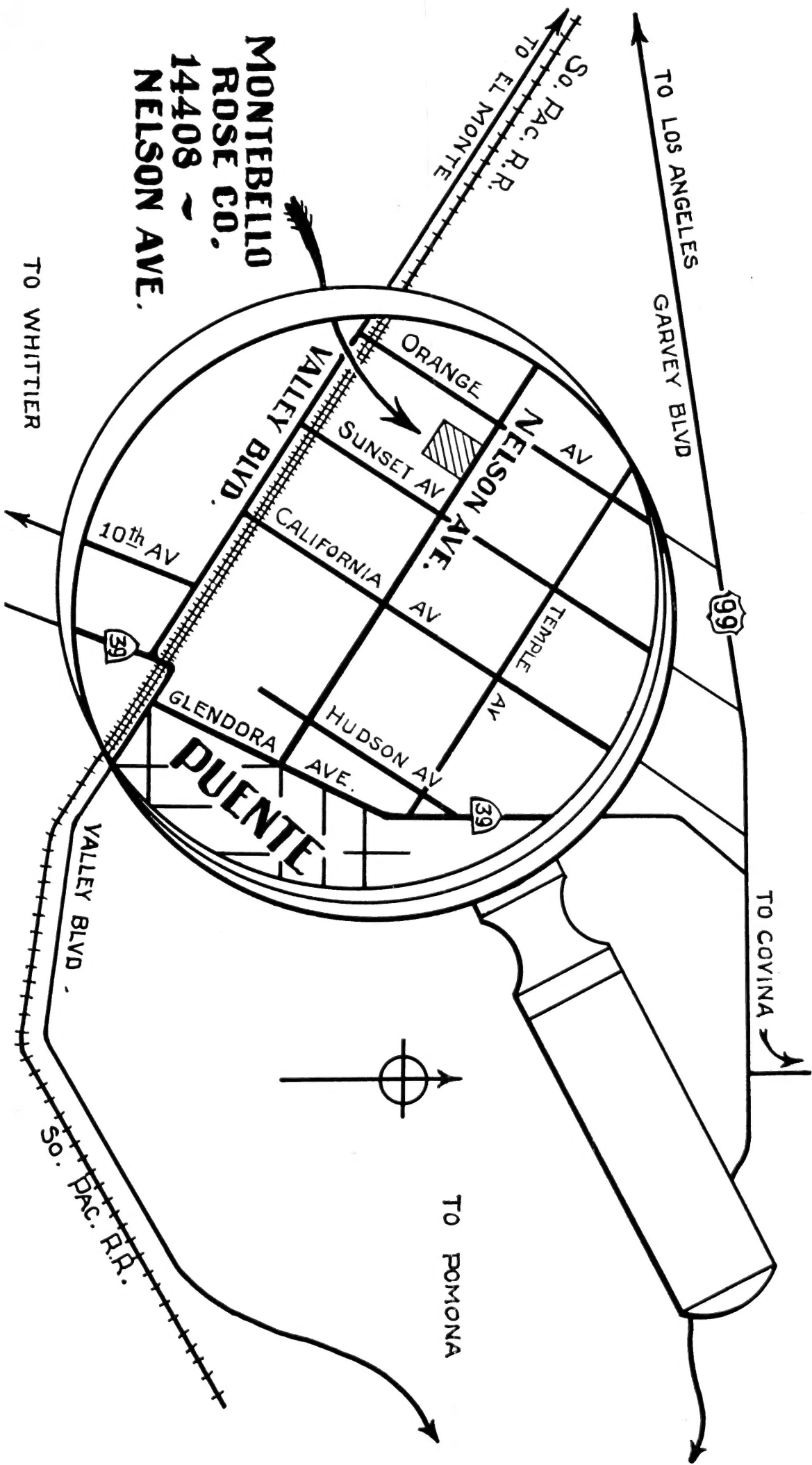
**PAUL'S SCARLET.** Brilliant-scarlet blooms. Glossy foliage. Sturdy, long canes.

**PRESIDENT H. HOOVER.** Huge, fragrant blooms of apricot-buff-cerise. Long stems. Strong, free-branching climber.

**RED TALISMAN.** Clear red blooms, pleasantly fragrant. Sturdy climber.

**SNOWBIRD.** Snow-white blooms. Glossy foliage. Sturdy climber.

**TALISMAN.** Golden-yellow blooms, with touches of cerise-red. Strong climber.



**MONTIBELLO  
ROSE CO.  
14408 -  
NELSON AVE.**

TO LOS ANGELES

GARVEY BLVD

99

TO COVINA

TO EL MONTE  
So. PAC. R.R.

ORANGE

NELSON AVE.

SUNSET AV

CALIFORNIA

AV

TEMPLE

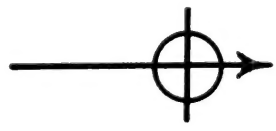
39

HUDSON AV

GLENDORA

AVE.

**PUENTE**



TO POMONA

TO WHITTIER

10th AV

39

VALLEY BLVD

So. PAC. R.R.



**LAS VEGAS**

# **Montebello Rose Company**

**401 North Sixth Street**

**Montebello, California**

**Sales Yard: 14408 E. Nelson Avenue, Puente, Calif.**